WOMEN OWNED
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PANTHEON Newsletter

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MEET EMORY!

Coffee, tea, or something else?
Coffee! However, I am from the south and love a good, sweet tea now and again.

What's your favorite restaurant or cuisine?A cuisine I could never get enough of has to be Indian food! I wish my area had more options!

What's your go-to music or podcast?
My go to podcast is Crime Junkie.

What's your favorite breakfast food?
Either breakfast burrito or bowl.

Beach or mountains?
Mountains!

TECH TIP OF THE MONTH

Backups Are Not the Same as Disaster Recovery

Many businesses assume that having backups means they are fully prepared for a technology outage. Backups are important, but they are only one part of a complete recovery plan.

A backup is simply a copy of your data. Disaster recovery is the process of restoring your systems, applications, files, and business operations after an outage, cyberattack, hardware failure, or other disruption.

The difference becomes clear during an emergency. A company may have all its data backed up, but still face hours or days of downtime if it does not know how quickly systems can be restored, which applications should be recovered first, or who is responsible for each step.

A strong disaster recovery plan should answer questions such as:

- Which systems are most critical to daily operations?
- How much downtime can the business tolerate?
- How much data loss is acceptable?
- Where are backups stored?
- How often are backups tested?
- How will employees continue working during recovery?

Regular recovery testing is especially important. A backup that has never been tested may be incomplete, corrupted, or take much longer to restore than expected.

Backups protect your data. Disaster recovery protects your business.

Taking time to review both can significantly reduce downtime, confusion, and financial impact when an unexpected event occurs.

LET'S CELEBRATE!

Chase
07/14
9 Years with Pantheon

A Business Owner's Perspective on Cybersecurity: What Actually Keeps Me Up at Night

When most people think about cybersecurity, they think about firewalls, antivirus software, and IT departments. But for business owners, cybersecurity is about something much bigger—protecting employees, customers, finances, reputation, and the future of the company.

In this powerful feature from our Q3 Pillar Magazine, Pantheon Co-Owner & President Reyna Monson shares her personal perspective on what cyber risk looks like from the executive level. Drawing from real experiences working with organizations impacted by ransomware, wire fraud, and data loss, Reyna explains why cybersecurity isn't just another business expense—it's an investment in resilience.

Rather than focusing on technology alone, she explores the practical decisions every business leader should be making today. From reviewing cybersecurity insurance and evaluating vendor risk to implementing financial safeguards and preparing for worst-case scenarios, the article highlights actionable steps that help organizations reduce risk before an incident occurs.

Through real-world stories and lessons learned, Reyna reminds us that cyberattacks aren't hypothetical—they're a matter of when, not if. The businesses that recover the fastest are the ones that prepare long before a crisis ever begins.

Whether you're responsible for a small business, nonprofit, municipality, or growing organization, this article offers valuable insight into building a stronger security posture and protecting what matters most. Because cybersecurity isn't about finding the perfect tool or checking a compliance box—it's about creating layers of protection, making intentional decisions, and ensuring your business can continue operating when challenges arise.

Read the full article in our Q3 Pillar Magazine and discover why the best cybersecurity strategy starts long before an attack ever happens.

DAD JOKE OF THE MONTH:

What's a firework's favorite type of music?
Pop!